

The Digital Fingerprint Of Greek Wineries



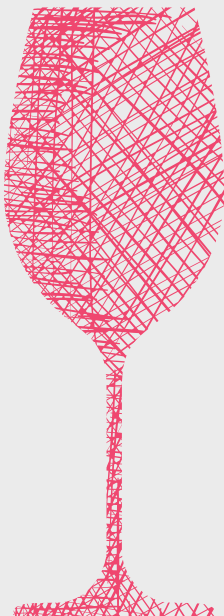
Ταυτότητα Έρευνας

TIME PERIOD

27/7/2020 – 3/8/2020

SAMPLE

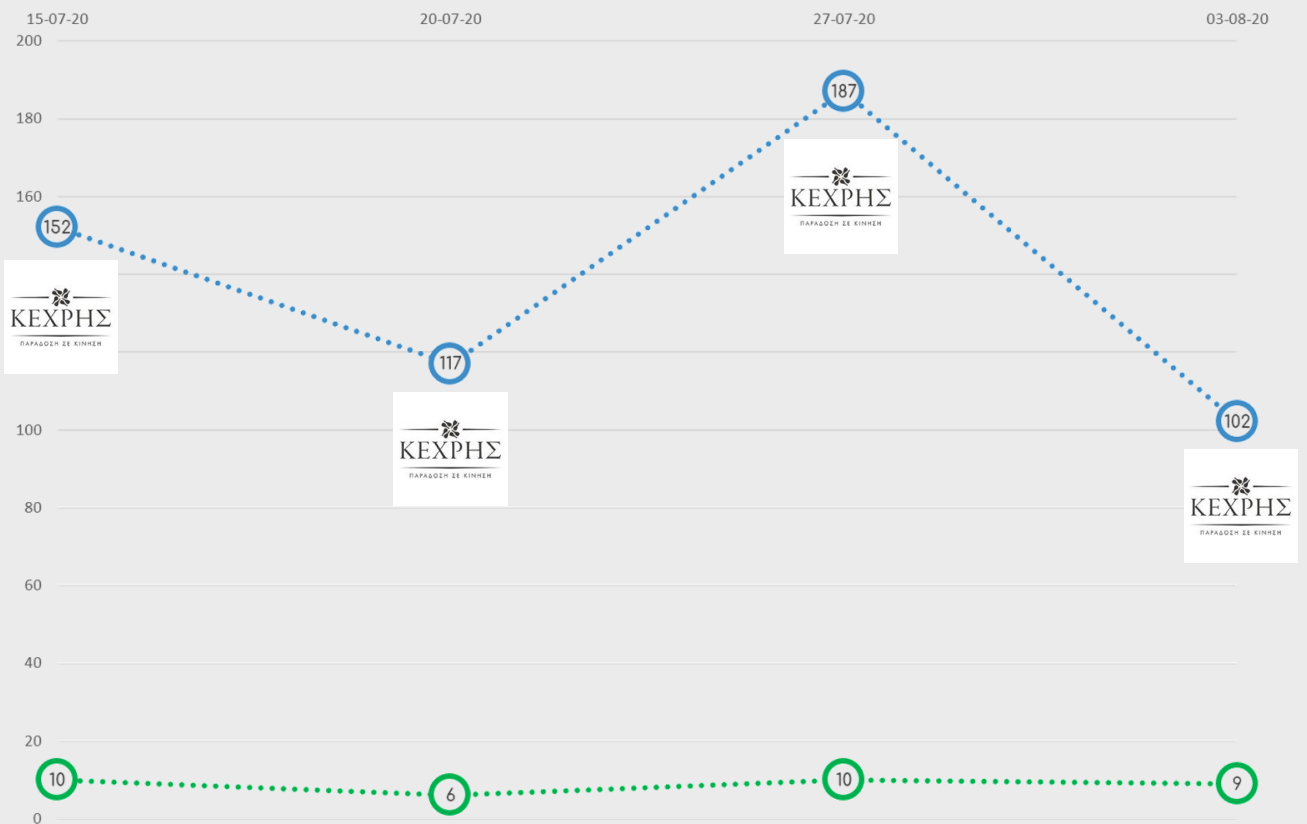
132
Greek
Wineries



This
week's
...
extras!



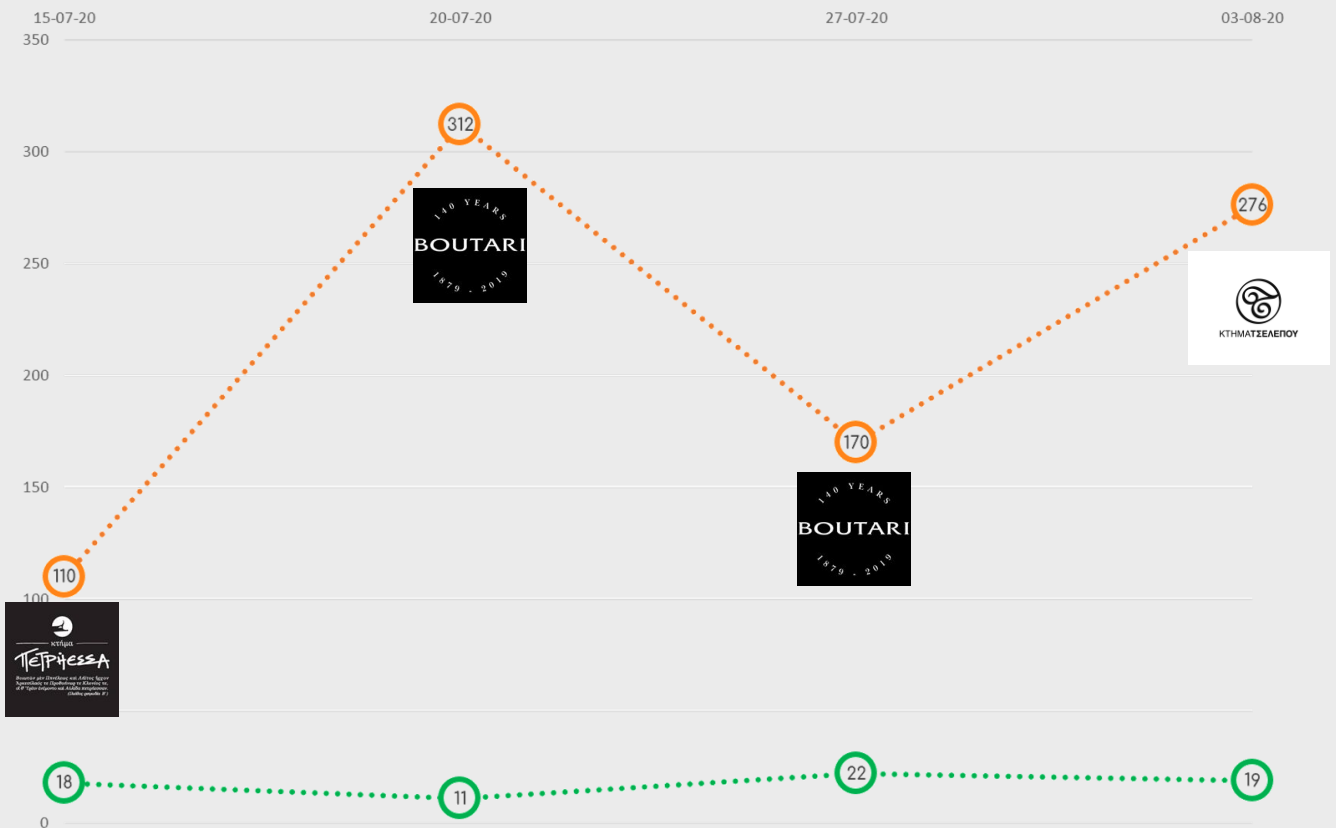
The Benchmarks of



..... New followers(Average)

..... New followers (best performance)

The Benchmarks of

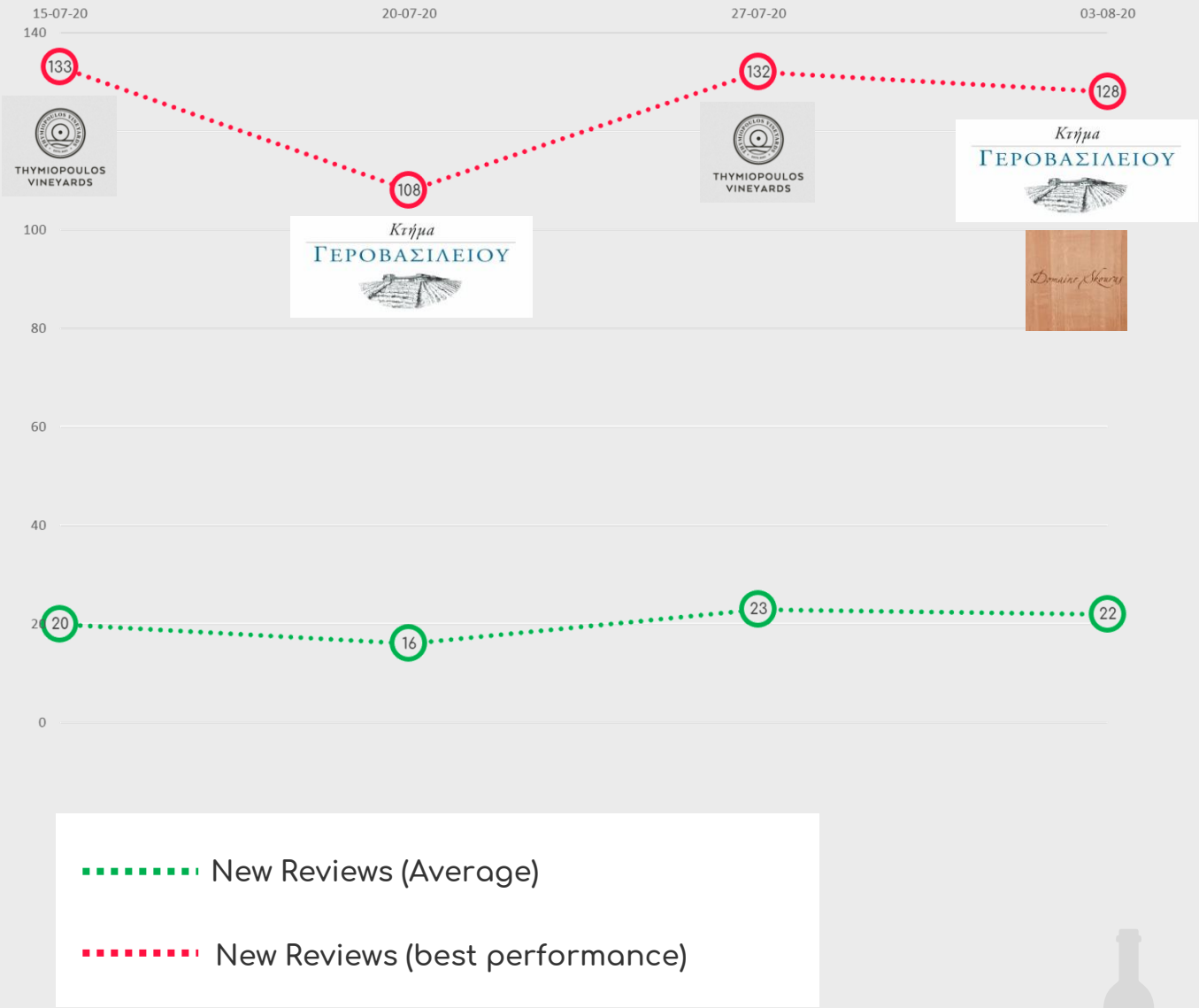


..... New followers (Average)

..... New followers (best performance)

The Benchmarks of





Got a Pest
Problem?
Call the
Quack Squad!



Every morning, duck farmer Denzel Metthys releases over 1,000 Indian Runner ducks on the Vergenoegd Winery in South Africa.
(click to view the video)



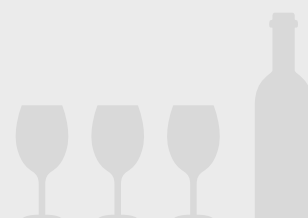
Greek online Wine market



Number of e-Shops selling wine



69



Greek Wineries the digital leaders



Facebook top 20 – Followers



#	Winery	Followers	Change
1	 Malamatina	121.070	-50
2	 Bianco Nero (Tsililis)	24.223	-4
3	 Domaine Costa Lazaridi	24.105	30
4	 Semeli Estate	22.904	3
5	 Lyrarakis Wines	22.821	26
6	 Boutari	20.410	2
7	 Estate Argyros	19.677	12
8	 Ktima Gerovassiliou	18.323	6
9	 Santo Wines Winery	16.820	59
10	 Ktima Kir-Yianni	14.845	14
11	 Katogi Averoff	13.374	6
12	 Rouvalis Winery	12.943	-2
13	 Ktima Pavlidis	12.857	6
14	 Alpha Estate	12.205	10
15	 Avantis Estate	11.094	14
16	 Gaia Wines	10.267	25
17	 Tetramythos Winery	9.870	7
18	 La Tour Melas	9.418	6
19	 Tselepos Wines	8.917	5
20	 Lafazanis Winery	8.736	8

Change in the total number of followers between 27/7/2020 and 3/8/2020

Facebook top 20 – New Followers



#	Winery	Change	Followers Rank
1	 Kechris	102	24
2	 Nico Lazaridi	67	33
3	 Domaine Nerantzi	61	109
4	 Santo Wines Winery	59	9
5	 Mercouri Estate	51	41
6	 Domaine Costa Lazaridi	30	3
7	 Lyrarakis Wines	26	5
8	 Gaia Wines	25	16
9	 Manousakis Winery	20	22
-	 Sclavos Wines	20	90
11	 Dourakis Winery	19	23
-	 Vriniotis Winery	19	63
13	 Strofilia Wines	18	21
14	 Hatzidakis Winery	16	53
15	 Domaine Dalamara	15	57
16	 Ktima Kir-Yianni	14	10
-	 Avantis Estate	14	15
-	 Oenops Wines	14	38
19	 Vourvoukeli Estate	13	31
-	 Tiniaki Ampelones	13	61

Change of followers (new) between 27/7/2020 and 3/8/2020



Instagram top 20 – Followers

#		Winery	Followers	Change
1		Tsantali Vineyards & Wineries	21.796	6
2		Kikones	13.602	16
3		Ktima Kir-Yianni	10.523	46
4		Ktima Gerovassiliou	10.073	60
5		Santo Wines Winery	9.383	86
6		Domaine Sigalas	8.126	81
7		Domaine Costa Lazaridi	7.781	66
8		Manousakis Winery	6.088	41
9		Dourakis Winery	5.982	42
10		Lyrarakis Wines	5.870	20
11		Katogi Averoff	5.538	11
12		Tselepos Wines	5.415	276
13		Avantis Estate	4.855	23
14		Domaine Skouras	4.721	31
15		Biblia Chora	4.399	38
16		Boutari	3.918	25
17		Bosinakis Winery	3.697	22
18		Venetsanos Winery	3.455	81
19		Nico Lazaridi	3.404	20
20		Alpha Estate	3.362	12

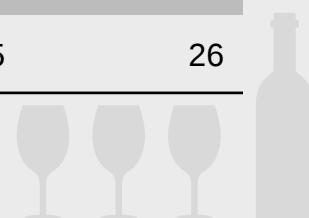
Change in followers number between 27/7/2020 and 3/8/2020



Instagram top 20 – New Followers

#		Winery	Change	Followers Rank
1		Tselepos Wines	276	12
2		Petriessa	169	69
3		Santo Wines Winery	86	5
4		Domaine Sigalas	81	6
-		Nico Lazaridi	81	18
6		Domaine Costa Lazaridi	66	7
7		Ktima Gerovassiliou	60	4
8		Gaia Wines	56	24
9		Ktima Kir-Yianni	46	3
10		Oenops Wines	43	31
-		Barafakas Winery	43	35
12		Dourakis Winery	42	9
13		Manousakis Winery	41	8
14		Biblia Chora	38	15
-		Hatzidakis Winery	38	21
16		Estate Argyros	32	29
-		Grampsas Winery	32	37
18		Domaine Skouras	31	14
19		Boutari	25	16
-		Vassaltis Vineyards	25	26

Change in followers number between 27/7/2020 and 3/8/2020





Instagram top 20 – New posts

#	Winery	Posts	Followers Rank
1	 Muses Estate	6	41
2	 Dourakis Winery	4	1
-	 Manousakis Winery	4	4
-	 Vourvoukeli Estate	4	22
-	 Troupis Winery	4	44
-	 Gaia Wines	4	50
-	 Zacharias	4	69
-	 Petriessa	4	99
9	 Domaine Costa Lazaridi	3	8
-	 Nico Lazaridi	3	20
-	 Barafakas Winery	3	30
-	 Ktima Gerovassiliou	3	35
-	 Spyropoulos Winery	3	49
-	 Grampsas Winery	3	51
-	 Oenops Wines	3	56
16	 Ktima Kir-Yianni	2	7
-	 Cair	2	9
-	 Lyrarakis Wines	2	11
-	 Strofilia Wines	2	13
-	 Artemis Karamolegos Winery	2	21

New posts number between 27/7/2020 and 3/8/2020

Vivino top 20 – Reviews



#	Winery	Reviews	New
1	 Tsantali Vineyards & Wineries	33.292	87
2	 Boutari	28.722	92
3	 Alpha Estate	26.039	106
4	 Ktima Kir-Yianni	21.933	127
5	 Domaine Costa Lazaridi	20.458	90
6	 Ktima Gerovassiliou	19.907	128
7	 Gaia Wines	18.765	79
8	 Domaine Skouras	18.631	128
9	 Biblia Chora	16.843	88
10	 Domaine Sigalas	16.413	77
11	 Cavino	15.865	122
12	 Santo Wines Winery	15.728	66
13	 Estate Argyros	13.846	63
14	 Nico Lazaridi	12.013	31
15	 Thymiopoulos Vineyards	11.281	102
16	 Lyrarakis Wines	10.870	82
17	 Tselepos Wines	9.987	39
18	 Semeli Estate	9.985	59
19	 Domaine Hatzimichalis	8.928	39
20	 Greek Wine Cellars	8.667	29

New Reviews between 27/7/2020 and 3/8/2020



Vivino top 20 – New Reviews



#	Winery	New Reviews	Reviews Rank
1	 Ktima Geroassiliou	128	6
-	 Domaine Skouras	128	8
3	 Ktima Kir-Yianni	127	4
4	 Cavino	122	11
5	 Alpha Estate	106	3
6	 Thymiopoulos Vineyards	102	15
7	 Boutari	92	2
8	 Domaine Costa Lazaridi	90	5
9	 Biblia Chora	88	9
10	 Tsantali Vineyards & Wineries	87	1
11	 Lyrarakis Wines	82	16
12	 Gaia Wines	79	7
13	 Domaine Sigalas	77	10
14	 Santo Wines Winery	66	12
15	 Estate Argyros	63	13
16	 Semeli Estate	59	18
17	 Zacharias	49	53
18	 Douloufakis Winery	44	23
19	 La Tour Melas	40	42
20	 Tselepos Wines	39	17

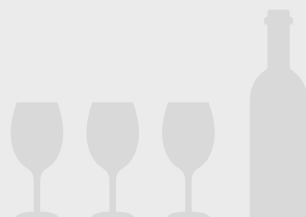
New Reviews between 27/7/2020 and 3/8/2020

132 Greek Wineries

Achaia Clauss
Acheon Winery
Acroterra Wines
Adam Wines
Aidarini Winery
Aivalis Winery
Akriotou Microwinery
Alexakis Winery
Alpha Estate
Ampeloeis
Anastasia Fragou Winery
Anatolikos Vineyards
Argatia Winery
Argyriou Winery
Artemis Karamolegos
Arvanitidis Estate
Avantis Estate
Barafakas Winery
Biblia Chora
Bosinakis Winery
Boutari
Cair
Canava Chrissou – Tselepos
Cavino
Chatzivariti Winery
Diamantakis Winery
Diamantakos
DioFili
Domain Mega Spileo
Domaine Claudia Papayianni
Domaine Costa Lazaridi
Domaine Dalamara
Domaine Evharis
Domaine Hatzimichalis
Domaine Michaelidi
Domaine Migas Dimitris
Domaine Nerantzi
Domaine Paterianakis
Domaine Porto Carras
Domaine Sigalas
Domaine Skouras
Domaine Zacharioudakis
Domaine Zafeirakis
Dougos Winery
Douloufakis Winery

Dourakis Winery
Estate Argyros
Estate Chatzigeorgiou - Lemnos
Estate Manolesakis
Estate Theodorakakos
Foundi Estate
Gaia Wines
Gavalas Winery
Gentilini Winery
Gikas Winery
Grampsas Winery
Greek Wine Cellars
Hatzidakis Winery
Ieropoulos Family
Karanika Domain
Karavitakis Estate
Katogi Averoff
Katsaros Estate
Kechris
Kikones
Kokotos Estate
Ktima Bairaktaris
Ktima Gerovassiliou
Ktima Karipidis
Ktima Kir-Yianni
Ktima Papaioannou
Ktima Pavlidis
Ktima Pieria Eratini
Ktima Voyatzi
La Tour Melas
Lafazanis Winery
Lalikos Vineyards
Lantides Winery
Limnos Organic Wines
Lyrarakis Wines
Malamatina
Manousakis Winery
Mercouri Estate
Mikra Thira
Milea Winery
Mitrelas
Moraitis Winery
Muses Estate
Mylonas Winery
Nico Lazaridi

NOPERA
Oenogenesis
Oenops Wines
Oikogeneia Gkirlemi
Oinopoiio Pirgaki
Palivou Estate
Papagiannakos Domaine
Papantonis Winery
Papargyriou Estate
Parparoussis Winery
Petriessa
Pirgaki's Estate
Rhous Winery
Rira Vineyards
Rouvalis Winery
Santo Wines Winery
Sclavos Wines
Semeli Estate
Silva Wines
Simeonidis Estate
Spyropoulos Winery
Strataridakis Winery
Strofilia Wines
Tatsis Winery
Tetramythos Winery
Thymiopoulos Vineyards
Tiniaki Ampelones
Troupis Winery
Tsantali Vineyards & Wineries
Tselepos Wines
Tsililis
UWC Samos
Vassaltis Vineyards
Venetsanos Winery
Vineyards K. Antonopoulos
Vourvoukeli Estate
Vriniotis Winery
VSV Winery
Wine Art Estate
Winery Monsieur Nicolas
Zacharias
Zoinos Winery - Zitsa





We'd be delighted to receive your comments, ideas and suggestions, on how we can continuously improve our research.

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