

EU8 vs USA Wine Trade Overview

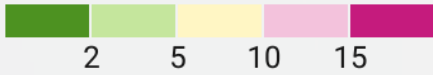
2018-2024





EU8 Wine Exports to USA

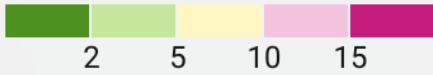
2018-2024 | as a Percentage of Total Wine Exports Value (%)



Country	2018	2019	2020	2021	2022	2023	2024
Austria	8.0%	8.8%	7.8%	8.1%	8.5%	7.0%	8.2%
France	18.2%	19.2%	16.5%	18.7%	19.3%	18.3%	20.7%
Germany	9.1%	8.4%	7.4%	8.6%	8.1%	7.5%	9.0%
Greece	14.8%	16.8%	12.0%	16.8%	18.1%	16.9%	19.4%
Hungary	1.8%	2.0%	2.3%	2.5%	2.7%	2.1%	1.7%
Italy	23.4%	23.9%	23.0%	24.0%	23.7%	22.8%	24.5%
Portugal	10.1%	10.9%	10.8%	11.2%	11.3%	10.8%	10.6%
Spain	10.0%	10.7%	9.9%	10.9%	11.3%	10.4%	11.0%



EU8 Wine Imports from USA 2018-2024 | as a Percentage of Total Wine Imports Value (%)



Country	2018	2019	2020	2021	2022	2023	2024
Austria	0.5%	0.4%	0.6%	0.7%	1.1%	0.7%	0.4%
France	7.4%	10.0%	8.8%	9.6%	10.8%	8.8%	9.1%
Germany	1.4%	1.7%	1.9%	2.5%	2.4%	1.9%	2.1%
Greece	0.3%	0.3%	0.5%	0.6%	1.2%	1.3%	0.6%
Hungary	0.5%	0.1%	0.5%	0.2%	0.3%	0.3%	0.1%
Italy	0.6%	0.8%	0.8%	0.3%	0.5%	0.4%	0.6%
Portugal	0.1%	0.2%	0.1%	0.1%	0.1%	0.1%	0.4%
Spain	0.6%	0.7%	0.8%	1.0%	1.2%	1.1%	0.8%



1 QR – ∞ Possibilities

Dynamic QR Codes

that can be re-programmed anytime manually or via automated rules!

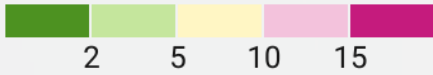
EU Digital Wine Labels, wine club memberships, online competitions, winery visit evaluation & much more are now easy to create & manage!

Create your first **FREE** QR Code at **oensights.com/flexyqr**





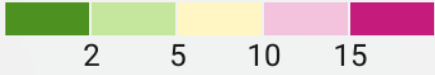
EU8 Wine Exports to USA 2018-2024 | as a Percentage of Total Wine Exports Quantity (%)



Country	2018	2019	2020	2021	2022	2023	2024
Austria	5.5%	5.2%	4.5%	5.1%	5.0%	4.4%	5.1%
France	11.6%	12.0%	11.4%	13.6%	13.3%	12.5%	14.1%
Germany	5.3%	5.0%	4.8%	5.3%	4.9%	5.0%	5.5%
Greece	7.1%	8.4%	6.4%	9.1%	9.4%	8.6%	10.7%
Hungary	0.3%	0.4%	0.4%	0.4%	0.4%	0.3%	0.3%
Italy	17.2%	16.2%	16.7%	18.2%	17.3%	16.0%	17.2%
Portugal	7.0%	7.7%	8.2%	8.4%	7.6%	7.3%	6.8%
Spain	3.5%	3.2%	3.1%	3.5%	3.4%	3.0%	3.4%



EU8 Wine Imports from USA 2018-2024 | as a Percentage of Total Wine Imports Quantity (%)

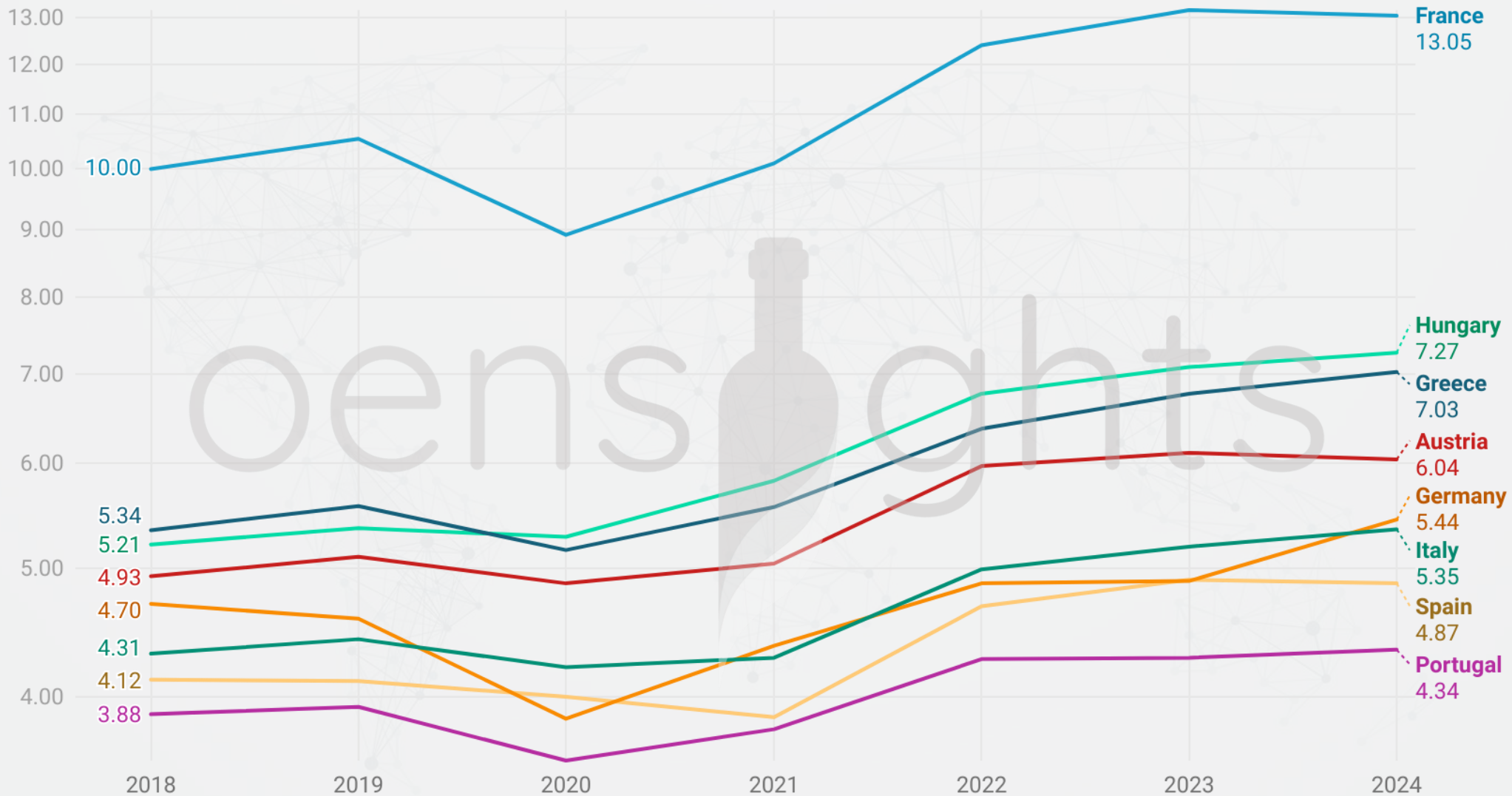


Country	2018	2019	2020	2021	2022	2023	2024
Austria	0.1%	0.0%	0.1%	0.0%	0.1%	0.1%	0.0%
France	0.8%	0.7%	0.7%	0.9%	1.0%	0.7%	0.9%
Germany	1.7%	2.0%	2.6%	2.3%	2.4%	1.4%	1.7%
Greece	0.1%	0.0%	0.0%	0.0%	0.1%	0.2%	0.1%
Hungary	0.1%	0.0%	0.2%	0.0%	0.1%	0.0%	0.0%
Italy	0.0%	0.4%	0.2%	0.1%	0.1%	0.1%	0.0%
Portugal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Spain	0.2%	0.2%	0.3%	0.6%	0.7%	0.3%	0.2%



EU8 Wine Exports to USA

2018-2024 | evolution of Average Price (EUR/kg)





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