

The Digital Fingerprint Of Greek Wineries



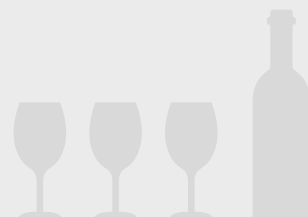
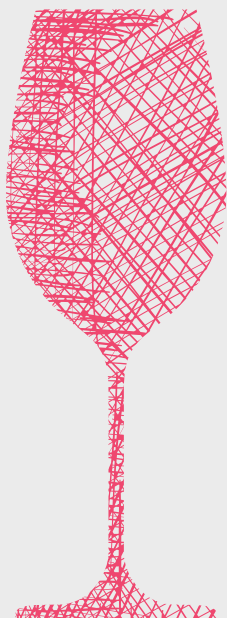
Survey Identity

TIME PERIOD

3/8/2020 – 10/8/2020

SAMPLE

132
Greek
Wineries



This
week's
...
extra!



The re-emergence of charming 'little wine holes' in Florence



Bars and restaurants around the world are having to rethink the way they interact with customers during the pandemic. In the Italian city of Florence, some are looking to the past: using centuries-old wine windows to dole out food and drinks.

(click to read the article)



Greek online Wine market

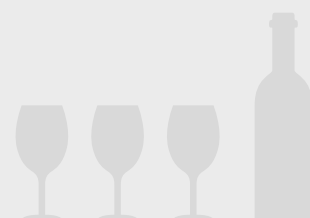


Number of e-Shops selling wine

 **skroutz**



68



Greek Wineries the digital leaders



Facebook top 20 – Followers



#	Winery	Followers	Change
1	 Malamatina	121.006	(-64)
2	 Bianco Nero (Tsililis)	24.214	(-9)
3	 Domaine Costa Lazaridi	24.116	11
4	 Semeli Estate	22.911	7
5	 Lyrarakis Wines	22.845	24
6	 Boutari	20.418	8
7	 Estate Argyros	19.691	14
8	 Ktima Gerovassiliou	18.330	7
9	 Santo Wines Winery	16.895	75
10	 Ktima Kir-Yianni	14.853	8
11	 Katogi Averoff	13.378	4
12	 Rouvalis Winery	12.950	7
13	 Ktima Pavlidis	12.867	10
14	 Alpha Estate	12.216	11
15	 Avantis Estate	11.111	17
16	 Gaia Wines	10.285	18
17	 Tetramythos Winery	9.889	19
18	 La Tour Melas	9.423	5
19	 Tselepos Wines	8.926	9
20	 Lafazanis Winery	8.737	1

Change in the total number of followers between 3/8/2020 and 10/8/2020



Facebook top 20 – New Followers



#	Winery	Change	Followers Rank
1	 Domaine Nerantzi	121	107
2	 Santo Wines Winery	75	9
3	 Domaine Skouras	30	25
4	 Lyrarakis Wines	24	5
5	 Sclavos Wines	20	90
6	 Tetramythos Winery	19	17
7	 Gaia Wines	18	16
-	 Hatzidakis Winery	18	53
9	 Avantis Estate	17	15
-	 Domaine Sigalas	17	26
11	 Vourvoukeli Estate	16	31
12	 UWC Samos	15	43
-	 Domaine Dalamara	15	57
-	 Papargyriou Estate	15	62
-	 Vriniotis Winery	15	63
16	 Estate Argyros	14	7
-	 Vassaltis Vineyards	14	60
-	 Gentilini Winery	14	66
19	 Strofilia Wines	13	21
-	 Kokotos Estate	13	40

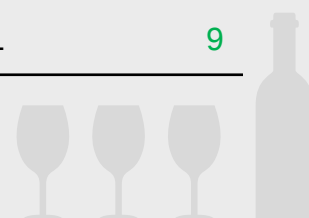
Change of followers (new) between 3/8/2020 and 10/8/2020



Instagram top 20 – Followers

#		Winery	Followers	Change
1		Tsantali Vineyards & Wineries	21.857	61
2		Kikones	13.592	(-10)
3		Ktima Kir-Yianni	10.548	25
4		Ktima Gerovassiliou	10.108	35
5		Santo Wines Winery	9.669	286
6		Domaine Sigalas	8.169	43
7		Domaine Costa Lazaridi	7.837	56
8		Lyrarakis Wines	6.606	736
9		Manousakis Winery	6.134	46
10		Dourakis Winery	6.008	26
11		Katogi Averoff	5.546	8
12		Tselepos Wines	5.429	14
13		Avantis Estate	4.883	28
14		Domaine Skouras	4.741	20
15		Biblia Chora	4.430	31
16		Boutari	3.922	4
17		Bosinakis Winery	3.708	11
18		Nico Lazaridi	3.513	58
19		Venetsanos Winery	3.423	19
20		Alpha Estate	3.371	9

Change in followers number between 3/8/2020 and 10/8/2020





Instagram top 20 – New Followers

#		Winery	Change	Followers Rank
1		Lyrarakis Wines	736	8
2		Santo Wines Winery	286	5
3		Hatzidakis Winery	93	21
4		Tsantali Vineyards & Wineries	61	1
5		Nico Lazaridi	58	18
6		Domaine Costa Lazaridi	56	7
7		Artemis Karamolegos	54	32
8		Manousakis Winery	46	9
9		Domaine Sigalas	43	6
-		Oenops Wines	43	31
11		Ktima Gerovassiliou	35	4
12		Estate Argyros	33	29
13		Douloufakis Winery	32	48
14		Biblia Chora	31	15
15		Vassaltis Vineyards	30	26
16		Tiniaki Ampelones	29	44
17		Avantis Estate	28	13
-		La Tour Melas	28	42
19		Dourakis Winery	26	10
20		Ktima Kir-Yianni	25	3

Change in followers number between 3/8/2020 and 10/8/2020



Instagram top 20 – New posts

#	Winery	Posts	Followers Rank
1	 Grampsas Winery	6	50
2	 Ktima Kir-Yianni	4	7
-	 Avantis Estate	4	13
4	 Domaine Costa Lazaridi	3	8
-	 Lyrarakis Wines	3	11
-	 Simeonidis Estate	3	16
-	 Boutari	3	18
-	 Nico Lazaridi	3	20
-	 Gaia Wines	3	49
-	 Oenops Wines	3	55
11	 Tsantali Vineyards & Wineries	2	2
-	 Cair	2	9
-	 Domaine Sigalas	2	12
-	 Strofilia Wines	2	14
-	 Santo Wines Winery	2	15
-	 Artemis Karamolegos	2	21
-	 Vourvoukeli Estate	2	22
-	 Rouvalis Winery	2	24
-	 Domaine Paterianakis	2	26
-	 Tselepos Wines	2	42

New posts number between 3/8/2020 and 10/8/2020

Vivino top 20 – Reviews



#	Winery	Reviews	New
1	 Tsantali Vineyards & Wineries	33.379	87
2	 Boutari	28.817	95
3	 Alpha Estate	26.133	94
4	 Ktima Kir-Yianni	22.045	112
5	 Domaine Costa Lazaridi	20.542	84
6	 Ktima Gerovassiliou	20.032	125
7	 Gaia Wines	18.838	73
8	 Domaine Skouras	18.757	126
9	 Biblia Chora	16.934	91
10	 Domaine Sigalas	16.483	70
11	 Cavino	15.954	89
12	 Santo Wines Winery	15.788	60
13	 Estate Argyros	13.926	80
14	 Nico Lazaridi	12.061	48
15	 Thymiopoulos Vineyards	11.359	78
16	 Lyrarakis Wines	10.962	92
17	 Semeli Estate	10.029	44
18	 Tselepos Wines	10.018	31
19	 Domaine Hatzimichalis	8.958	30
20	 Greek Wine Cellars	8.692	25

New Reviews between 3/8/2020 and 10/8/2020



Vivino top 20 – New Reviews



#	Winery	New Reviews	Reviews Rank
1	 Κτήμα Σκούρα	126	8
-	 Κτήμα Γεροβασιλείου	125	6
3	 Κτήμα Κυρ Γιάννη	112	4
4	 Boutari	95	2
5	 Κτήμα Άλφα	94	3
6	 Λυραράκης	92	16
7	 Κτήμα Βιβλία Χώρα	91	9
8	 Cavino	89	11
9	 Οινοποιία Ε. Τσάνταλης Α.Ε.	87	1
10	 Κτήμα Κώστα Λαζαρίδη	84	5
11	 Κτήμα Αργυρού	80	13
12	 Αμπελώνες Θυμιόπουλου	78	15
13	 Gaia Wines	73	7
14	 Κτήμα Σιγάλα	70	10
15	 Santo Wines	60	12
16	 Nico Lazaridi	48	14
17	 Σεμέλη Οινοποιητική	44	17
18	 Δουλουφάκης	44	23
19	 Κτήμα Αβαντίς	41	25
20	 Κτήμα Παυλίδη	41	27

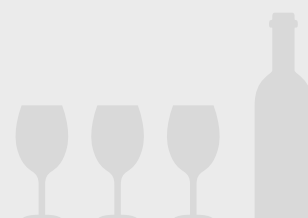
New Reviews between 3/8/2020 and 10/8/2020

132 Greek Wineries

Achaia Clauss
Acheon Winery
Acroterra Wines
Adam Wines
Aidarini Winery
Aivalis Winery
Akriotou Microwinery
Alexakis Winery
Alpha Estate
Ampeloeis
Anastasia Fragou Winery
Anatolikos Vineyards
Argatia Winery
Argyriou Winery
Artemis Karamolegos
Arvanitidis Estate
Avantis Estate
Barafakas Winery
Biblia Chora
Bosinakis Winery
Boutari
Cair
Canava Chrissou – Tselepos
Cavino
Chatzivariti Winery
Diamantakis Winery
Diamantakos
DioFili
Domain Mega Spileo
Domaine Claudia Papayianni
Domaine Costa Lazaridi
Domaine Dalamara
Domaine Evharis
Domaine Hatzimichalis
Domaine Michaelidi
Domaine Migas Dimitris
Domaine Nerantzi
Domaine Paterianakis
Domaine Porto Carras
Domaine Sigalas
Domaine Skouras
Domaine Zacharioudakis
Domaine Zafeirakis
Dougos Winery
Douloufakis Winery

Dourakis Winery
Estate Argyros
Estate Chatzigeorgiou - Lemnos
Estate Manolesakis
Estate Theodorakakos
Foundi Estate
Gaia Wines
Gavalas Winery
Gentilini Winery
Gikas Winery
Grampsas Winery
Greek Wine Cellars
Hatzidakis Winery
Ieropoulos Family
Karanika Domain
Karavitakis Estate
Katogi Averoff
Katsaros Estate
Kechris
Kikones
Kokotos Estate
Ktima Bairaktaris
Ktima Gerovassiliou
Ktima Karipidis
Ktima Kir-Yianni
Ktima Papaioannou
Ktima Pavlidis
Ktima Pieria Eratini
Ktima Voyatzi
La Tour Melas
Lafazanis Winery
Lalikos Vineyards
Lantides Winery
Limnos Organic Wines
Lyrarakis Wines
Malamatina
Manousakis Winery
Mercouri Estate
Mikra Thira
Milea Winery
Mitravelas
Moraitis Winery
Muses Estate
Mylonas Winery
Nico Lazaridi

NOPERA
Oenogenesis
Oenops Wines
Oikogeneia Gkirlemi
Oinopoiio Pirgaki
Palivou Estate
Papagiannakos Domaine
Papantonis Winery
Papargyriou Estate
Parparoussis Winery
Petriessa
Pirgaki's Estate
Rhous Winery
Rira Vineyards
Rouvalis Winery
Santo Wines Winery
Sclavos Wines
Semeli Estate
Silva Wines
Simeonidis Estate
Spyropoulos Winery
Strataridakis Winery
Strofilia Wines
Tatsis Winery
Tetramythos Winery
Thymiopoulos Vineyards
Tiniaki Ampelones
Troupis Winery
Tsantali Vineyards & Wineries
Tselepos Wines
Tsililis
UWC Samos
Vassaltis Vineyards
Venetsanos Winery
Vineyards K. Antonopoulos
Vourvoukeli Estate
Vriniotis Winery
VSV Winery
Wine Art Estate
Winery Monsieur Nicolas
Zacharias
Zoinos Winery - Zitsa





We'd be delighted to receive your comments, ideas and suggestions, on how we can continuously improve our research.

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