

The Digital Fingerprint Of Greek Wineries



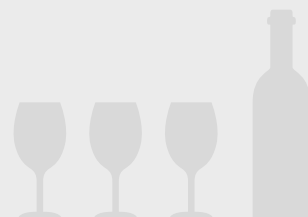
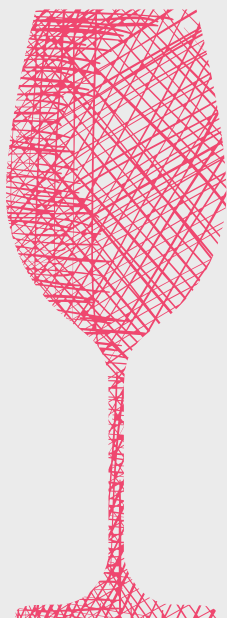
Survey Identity

TIME PERIOD

18/8/2020 – 24/8/2020

SAMPLE

132
Greek
Wineries



This
week's
...
extras!



Facebook Engagement Top 3

#1



ΚΤΗΜΑΤΣΕΛΕΠΟΥ

3 posts
(10.700)

#2



2 posts
(8.200)

#3



ΕΟΞΞΑΜΟΥ

14 posts
(4.300)

Facebook engagement measurement between 18/8/2020 and 25/8/2020 in parentheses



KTHMATSELEPOY

top post*
Facebook

August finds our family on the go!

Giannis and Aris Tselepos 🍇 are located in Santorini for the harvest. Andriani edits communication at our offices in Athens!

We look forward to accompanying your moments with the most enjoyable wines!

#tseleposwines #30years #3wineries #onefamily

⚙️ · See original · Rate this translation



👍❤️😮 418

26 comments 4 shares

*based on the Facebook Engagement measurement between 18/8/2020 and 25/8/2020

top post* Facebook

Sun-drying our late harvested grapes that will rest under the bright sun for almost a fortnight. The view is impressive like a unique mosaic, a "carpet" of grapes covering gracefully the land. The white varieties of Assyrtiko and Aidani will give birth to our Vinsanto.

Photo credits: @petros.kap

#santowines #santo #santorini #august #celebration #feast
#spirituality #joy #bliss #love #bigblue #greece



156

3 comments 7 shares

*based on the Facebook Engagement measurement between 18/8/2020 and 25/8/2020



ΕοΣΑΜοΥ

top post*
Facebook

... from the vine to the winery... and from there to our glass!

⚙️ · See original · Rate this translation



ΕΟΣ Σάμου / UWC Samos
Wine/spirits

💬 Send Message

👍❤️ 219

33 shares

*based on the Facebook Engagement measurement between 18/8/2020 and 25/8/2020

Greek online Wine market



Number of e-Shops selling wine



73



Greek Wineries the digital leaders



Facebook top 20 – Followers



#	Winery	Followers	Change
1	 Malamatina	120.940	(-41)
2	 Bianco Nero (Tsililis)	24.205	(-5)
3	 Domaine Costa Lazaridi	24.180	23
4	 Semeli Estate	22.920	2
5	 Lyrarakis Wines	22.880	24
6	 Boutari	20.442	13
7	 Estate Argyros	19.728	5
8	 Ktima Gerovassiliou	18.395	18
9	 Santo Wines Winery	17.133	96
10	 Ktima Kir-Yianni	14.930	25
11	 Katogi Averoff	13.450	53
12	 Rouvalis Winery	12.946	(-3)
13	 Ktima Pavlidis	12.887	9
14	 Alpha Estate	12.264	22
15	 Avantis Estate	11.167	25
16	 Gaia Wines	10.312	11
17	 Tetramythos Winery	9.920	13
18	 La Tour Melas	9.464	20
19	 Tselepos Wines	8.957	16
20	 Lafazanis Winery	8.751	8

Change in the total number of followers between 18/8/2020 and 24/8/2020

Facebook top 20 – New Followers



#	Winery	Change	Followers Rank
1	 Santo Wines Winery	96	9
2	 Papargyriou Estate	82	62
3	 Katogi Averoff	53	11
4	 Vriniotis Winery	26	60
5	 Ktima Kir-Yianni	25	10
-	 Avantis Estate	25	15
-	 Kechris	25	24
-	 UWC Samos	25	43
9	 Lyrarakis Wines	24	5
10	 Domaine Costa Lazaridi	23	3
-	 Domaine Skouras	23	25
12	 Alpha Estate	22	14
13	 La Tour Melas	20	18
-	 Achaia Clauss	20	32
15	 Manousakis Winery	19	22
-	 Palivou Estate	19	46
-	 Domaine Paterianakis	19	50
18	 Ktima Gerovassiliou	18	8
-	 Hatzidakis Winery	18	53
20	 Diamantakos	17	100

Change of followers (new) between 18/8/2020 and 24/8/2020



Instagram top 20 – Followers

#		Winery	Followers	Change
1		Tsantali Vineyards & Wineries	21.876	7
2		Kikones	13.584	(-3)
3		Ktima Kir-Yianni	10.665	54
4		Ktima Gerovassiliou	10.296	49
5		Santo Wines Winery	9.861	72
6		Domaine Sigalas	8.284	49
7		Domaine Costa Lazaridi	7.952	42
8		Lyrarakis Wines	6.690	33
9		Manousakis Winery	6.247	57
10		Dourakis Winery	6.104	31
11		Katogi Averoff	5.588	18
12		Tselepos Wines	5.514	42
13		Avantis Estate	4.989	41
14		Domaine Skouras	4.963	52
15		Biblia Chora	4.550	63
16		Boutari	3.962	19
17		Bosinakis Winery	3.742	13
18		Nico Lazaridi	3.578	21
19		Venetsanos Winery	3.451	7
20		Hatzidakis Winery	3.409	17

Change in followers number between 18/8/2020 and 24/8/2020



Instagram top 20 – New Followers

#		Winery	Change	Followers Rank
1		Grampsas Winery	90	34
2		Santo Wines Winery	72	5
3		Biblia Chora	63	15
4		Manousakis Winery	57	9
5		Ktima Kir-Yianni	54	3
6		Vassaltis Vineyards	53	23
7		Domaine Skouras	52	14
8		Ktima Gerovassiliou	49	4
-		Domaine Sigalas	49	6
10		Domaine Costa Lazaridi	42	7
-		Tselepos Wines	42	12
12		Avantis Estate	41	13
13		Lyrarakis Wines	33	8
14		Gaia Wines	32	22
15		Dourakis Winery	31	10
16		Chatzivariti Winery	27	46
17		Vriniotis Winery	24	29
18		Gavalas Winery	23	48
19		La Tour Melas	22	41
20		Nico Lazaridi	21	18

Change in followers number between 18/8/2020 and 24/8/2020



Instagram top 20 – New posts

#	Winery	Posts	Followers Rank
1	 Grampsas Winery	9	45
2	 Simeonidis Estate	4	16
-	 Chatzivariti Winery	4	30
4	 Manousakis Winery	3	4
-	 Ktima Kir-Yianni	3	6
-	 Domaine Costa Lazaridi	3	8
-	 Avantis Estate	3	12
-	 Vassaltis Vineyards	3	32
-	 Ktima Karipidis	3	57
-	 Zacharias	3	64
11	 Boutari	2	18
-	 Barafakas Winery	2	31
-	 Tselepos Wines	2	42
-	 Gaia Wines	2	49
-	 Oenops Wines	2	55
-	 Biblia Chora	2	56
-	 UWC Samos	2	76
-	 Parparoussis Winery	2	83
-	 Karavitakis Estate	2	87
-	 Domaine Zacharioudakis	2	90

New posts number between 18/8/2020 and 24/8/2020

Vivino top 20 – Reviews



#	Winery	Reviews	New
1	 Tsantali Vineyards & Wineries	33.607	108
2	 Boutari	29.047	94
3	 Alpha Estate	26.450	125
4	 Ktima Kir-Yianni	22.375	124
5	 Domaine Costa Lazaridi	20.775	105
6	 Ktima Gerovassiliou	20.374	119
7	 Gaia Wines	19.028	77
8	 Domaine Skouras	19.011	93
9	 Biblia Chora	17.180	97
10	 Domaine Sigalas	16.677	67
11	 Cavino	16.147	74
12	 Santo Wines Winery	16.010	81
13	 Estate Argyros	14.146	89
14	 Nico Lazaridi	12.204	63
15	 Thymiopoulos Vineyards	11.651	131
16	 Lyrarakis Wines	11.185	103
17	 Semeli Estate	10.178	65
18	 Tselepos Wines	10.137	48
19	 Domaine Hatzimichalis	9.057	40
20	 Greek Wine Cellars	8.751	22

New Reviews between 18/8/2020 and 24/8/2020

Vivino top 20 – New Reviews



#	Winery	New Reviews	Reviews Rank
1	 Thymiopoulos Vineyards	131	15
2	 Alpha Estate	125	3
3	 Ktima Kir-Yianni	124	4
4	 Ktima Gerovassiliou	119	6
5	 Tsantali Vineyards & Wineries	108	1
6	 Domaine Costa Lazaridi	105	5
7	 Lyrarakis Wines	103	16
8	 Biblia Chora	97	9
9	 Boutari	94	2
10	 Domaine Skouras	93	8
11	 Estate Argyros	89	13
12	 Santo Wines Winery	81	12
13	 Gaia Wines	77	7
14	 Cavino	74	11
15	 Domaine Sigalas	67	10
16	 Semeli Estate	65	17
17	 Nico Lazaridi	63	14
18	 Tselepos Wines	48	18
-	 La Tour Melas	48	40
20	 Ktima Papaioannou	42	21

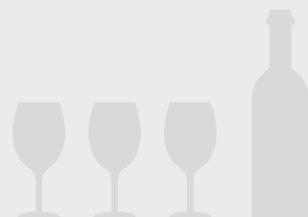
New Reviews between 18/8/2020 and 24/8/2020

132 Greek Wineries

Achaia Clauss
Acheon Winery
Acroterra Wines
Adam Wines
Aidarini Winery
Aivalis Winery
Akriotou Microwinery
Alexakis Winery
Alpha Estate
Ampeloeis
Anastasia Fragou Winery
Anatolikos Vineyards
Argatia Winery
Argyriou Winery
Artemis Karamolegos
Arvanitidis Estate
Avantis Estate
Barafakas Winery
Biblia Chora
Bosinakis Winery
Boutari
Cair
Canava Chrissou – Tselepos
Cavino
Chatzivariti Winery
Diamantakis Winery
Diamantakos
DioFili
Domain Mega Spileo
Domaine Claudia Papayianni
Domaine Costa Lazaridi
Domaine Dalamara
Domaine Evharis
Domaine Hatzimichalis
Domaine Michaelidi
Domaine Migas Dimitris
Domaine Nerantzi
Domaine Paterianakis
Domaine Porto Carras
Domaine Sigalas
Domaine Skouras
Domaine Zacharioudakis
Domaine Zafeirakis
Dougos Winery
Douloufakis Winery

Dourakis Winery
Estate Argyros
Estate Chatzigeorgiou - Lemnos
Estate Manolesakis
Estate Theodorakakos
Foundi Estate
Gaia Wines
Gavalas Winery
Gentilini Winery
Gikas Winery
Grampsas Winery
Greek Wine Cellars
Hatzidakis Winery
Ieropoulos Family
Karanika Domain
Karavitakis Estate
Katogi Averoff
Katsaros Estate
Kechris
Kikones
Kokotos Estate
Ktima Bairaktaris
Ktima Gerovassiliou
Ktima Karipidis
Ktima Kir-Yianni
Ktima Papaioannou
Ktima Pavlidis
Ktima Pieria Eratini
Ktima Voyatzi
La Tour Melas
Lafazanis Winery
Lalikos Vineyards
Lantides Winery
Limnos Organic Wines
Lyrarakis Wines
Malamatina
Manousakis Winery
Mercouri Estate
Mikra Thira
Milea Winery
Mitavelas
Moraitis Winery
Muses Estate
Mylonas Winery
Nico Lazaridi

NOPERA
Oenogenesis
Oenops Wines
Oikogeneia Gkirlemi
Oinopoiio Pirgaki
Palivou Estate
Papagiannakos Domaine
Papantonis Winery
Papargyriou Estate
Parparoussis Winery
Petriessa
Pirgaki's Estate
Rhous Winery
Rira Vineyards
Rouvalis Winery
Santo Wines Winery
Sclavos Wines
Semeli Estate
Silva Wines
Simeonidis Estate
Spyropoulos Winery
Strataridakis Winery
Strofilia Wines
Tatsis Winery
Tetramythos Winery
Thymiopoulos Vineyards
Tiniaki Ampelones
Troupis Winery
Tsantali Vineyards & Wineries
Tselepos Wines
Tsililis
UWC Samos
Vassaltis Vineyards
Venetsanos Winery
Vineyards K. Antonopoulos
Vourvoukeli Estate
Vriniotis Winery
VSV Winery
Wine Art Estate
Winery Monsieur Nicolas
Zacharias
Zoinos Winery - Zitsa





We'd be delighted to receive your comments, ideas and suggestions, on how we can continuously improve our research.

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