The Digital Fingerprint Of Greek Wineries



18/8/2020

marquelink

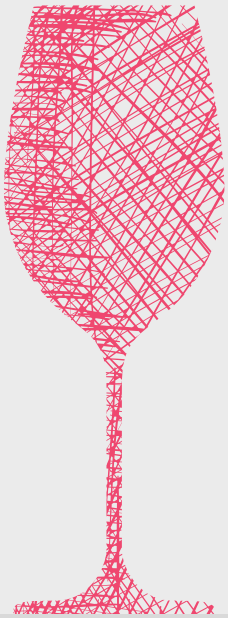
Survey Identity

TIME PERIOD

10/8/2020 – 18/8/2020

SAMPLE

132 Greek Wineries



This week's ... extras!



Wine.com Seeks Funding at Valuation of More than $1 Billion

wine.com®

Wine.com, an online retailer that lets customers chat live with sommeliers, is exploring a funding round that'll value it at more than $1 billion, according to people with knowledge of the matter.

31/7/2020, Bloomberg

(κάντε κλικ για να διαβάσετε το άρθρο)

Close encounters !!!

#25



7.483
(+33)

Followers

#24

ΚΕΧΡΗΣ
ΠΑΡΑΔΟΣΗ ΣΕ ΚΙΝΗΣΗ

7.492
(+19)

#21

ALPHA ESTATE
ΚΤΗΜΑ ΑΛΦΑ

3.389
(+18)

Followers

#20

ΟΙΝΟΠΟΙΕΙΟ
ΧΑΤΖΗΔΑΚΗ
ΣΑΝΤΟΡΙΝΗ

3.392
(+47)

#8



18.918
(+161)

vivino

Reviews

#7

GAÏA
WINES

18.951
(+113)

Change between 10/8/2020 and 18/8/2020 reported in parentheses

Greek online Wine market



Number of e-Shops selling wine

skroutz



66

Greek Wineries the digital leaders



Facebook top 20 – Followers

#	Winery	Followers	Change
1	Malamatina	120.981	(-25)
2	Bianco Nero (Tsililis)	24.210	(-4)
3	Domaine Costa Lazaridi	24.157	41
4	Semeli Estate	22.918	7
5	Lyrarakis Wines	22.856	11
6	Boutari	20.429	11
7	Estate Argyros	19.723	32
8	Ktima Gerovassiliou	18.377	47
9	Santo Wines Winery	17.037	142
10	Ktima Kir-Yianni	14.905	52
11	Katogi Averoff	13.397	19
12	Rouvalis Winery	12.949	(-1)
13	Ktima Pavlidis	12.878	11
14	Alpha Estate	12.242	26
15	Avantis Estate	11.142	31
16	Gaia Wines	10.301	16
17	Tetramythos Winery	9.907	18
18	La Tour Melas	9.444	21
19	Tselepos Wines	8.941	15
20	Lafazanis Winery	8.743	6

Change in the total number of followers between 10/8/2020 and 18/8/2020

Facebook top 20 – New Followers

#	Winery	Change	Followers Rank
1	Santo Wines Winery	142	9
2	Vriniotis Winery	108	61
3	Domaine Nerantzi	54	106
4	Ktima Kir-Yianni	52	10
5	Ktima Gerovassiliou	47	8
6	Venetsanos Winery	46	52
7	Domaine Costa Lazaridi	41	3
-	Domaine Sigalas	41	26
9	Domaine Skouras	33	25
10	Estate Argyros	32	7
-	Sclavos Wines	32	89
12	Avantis Estate	31	15
13	Vourvoukeli Estate	29	31
14	UWC Samos	27	43
-	Palivou Estate	27	49
16	Alpha Estate	26	14
17	Muses Estate	23	38
-	Foundi Estate	23	91
-	Karavitakis Estate	23	97
-	Tatsis Winery	23	105

Change of followers (new) between 10/8/2020 and 18/8/2020

Instagram top 20 – Followers

#		Winery	Followers	Change
1		Tsantali Vineyards & Wineries	21.869	12
2		Kikones	13.587	(-5)
3		Ktima Kir-Yianni	10.611	63
4		Ktima Gerovassiliou	10.247	139
5		Santo Wines Winery	9.789	120
6		Domaine Sigalas	8.235	66
7		Domaine Costa Lazaridi	7.910	73
8		Lyrarakis Wines	6.657	51
9		Manousakis Winery	6.190	56
10		Dourakis Winery	6.073	65
11		Katogi Averoff	5.570	24
12		Tselepos Wines	5.472	43
13		Avantis Estate	4.948	65
14		Domaine Skouras	4.911	170
15		Biblia Chora	4.487	57
16		Boutari	3.943	21
17		Bosinakis Winery	3.729	21
18		Nico Lazaridi	3.557	44
19		Venetsanos Winery	3.444	21
20		Hatzidakis Winery	3.392	47

Change in followers number between 10/8/2020 and 18/8/2020

Instagram top 20 – New Followers

#		Winery	Change	Followers Rank
1		Domaine Skouras	170	14
2		Ktima Gerovassiliou	139	4
3		Santo Wines Winery	120	5
4		Troupis Winery	111	27
5		Domaine Costa Lazaridi	73	7
6		Domaine Sigalas	66	6
7		Dourakis Winery	65	10
-		Avantis Estate	65	13
9		Ktima Kir-Yianni	63	3
10		Biblia Chora	57	15
11		Manousakis Winery	56	9
12		Estate Argyros	55	28
13		Chatzivariti Winery	53	46
14		Lyrarakis Wines	51	8
15		Hatzidakis Winery	47	20
-		Gaia Wines	47	22
17		Oenops Wines	46	31
18		Nico Lazaridi	44	18
19		Tselepos Wines	43	12
20		La Tour Melas	40	41

Change in followers number between 10/8/2020 and 18/8/2020

Instagram top 20 – New posts

#		Winery	Posts	Followers Rank
1		Avantis Estate	8	13
-		Chatzivariti Winery	8	31
3		Manousakis Winery	7	4
-		Ktima Kir-Yianni	7	7
5		Simeonidis Estate	6	16
-		Grampsas Winery	6	48
-		Petriessa	6	97
8		Nico Lazaridi	5	20
-		UWC Samos	5	77
10		Domaine Sigalas	4	12
-		Barafakas Winery	4	30
-		Muses Estate	4	41
-		Vriniotis Winery	4	45
-		Gaia Wines	4	49
-		Oenops Wines	4	55
-		La Tour Melas	4	59
17		Dourakis Winery	3	1
-		Domaine Costa Lazaridi	3	8
-		Cair	3	9
-		Lyrarakis Wines	3	11

New posts number between 10/8/2020 and 18/8/2020

Vivino top 20 – Reviews

VIVINO

#	Winery	Reviews	New
1	Tsantali Vineyards & Wineries	33.499	120
2	Boutari	28.953	136
3	Alpha Estate	26.325	192
4	Ktima Kir-Yianni	22.251	206
5	Domaine Costa Lazaridi	20.670	128
6	Ktima Gerovassiliou	20.255	223
7	Gaia Wines	18.951	113
8	Domaine Skouras	18.918	161
9	Biblia Chora	17.083	149
10	Domaine Sigalas	16.610	127
11	Cavino	16.073	119
12	Santo Wines Winery	15.929	141
13	Estate Argyros	14.057	131
14	Nico Lazaridi	12.141	80
15	Thymiopoulos Vineyards	11.520	161
16	Lyrarakis Wines	11.082	120
17	Semeli Estate	10.113	84
18	Tselepos Wines	10.089	71
19	Domaine Hatzimichalis	9.017	59
20	Greek Wine Cellars	8.729	37

New Reviews between 10/8/2020 and 18/8/2020

Vivino top 20 – New Reviews

VIVINO

#		Winery	New Reviews	Reviews Rank
1		Ktima Gerovassiliou	223	6
2		Ktima Kir-Yianni	206	4
3		Alpha Estate	192	3
4		Domaine Skouras	161	8
-		Thymiopoulos Vineyards	161	15
6		Biblia Chora	149	9
7		Santo Wines Winery	141	12
8		Boutari	136	2
9		Estate Argyros	131	13
10		Domaine Costa Lazaridi	128	5
11		Domaine Sigalas	127	10
12		Tsantali Vineyards & Wineries	120	1
-		Lyrarakis Wines	120	16
14		Cavino	119	11
15		Gaia Wines	113	7
16		Semeli Estate	84	17
17		Nico Lazaridi	80	14
18		Avantis Estate	79	25
19		Douloufakis Winery	78	23
20		Tselepos Wines	71	18

New Reviews between 10/8/2020 and 18/8/2020

132 Greek Wineries

Achaia Clauss
Acheon Winery
Acroterra Wines
Adam Wines
Aidarini Winery
Aivalis Winery
Akriotou Microwinery
Alexakis Winery
Alpha Estate
Ampeloeis
Anastasia Fragou Winery
Anatolikos Vineyards
Argatia Winery
Argyriou Winery
Artemis Karamolegos
Arvanitidis Estate
Avantis Estate
Barafakas Winery
Biblia Chora
Bosinakis Winery
Boutari
Cair
Canava Chrissou – Tselepos
Cavino
Chatzivariti Winery
Diamantakis Winery
Diamantakos
DioFili
Domain Mega Spileo
Domaine Claudia Papayianni
Domaine Costa Lazaridi
Domaine Dalamara
Domaine Evharis
Domaine Hatzimichalis
Domaine Michaelidi
Domaine Migas Dimitris
Domaine Nerantzi
Domaine Paterianakis
Domaine Porto Carras
Domaine Sigalas
Domaine Skouras
Domaine Zacharioudakis
Domaine Zafeirakis
Dougos Winery
Douloufakis Winery
Dourakis Winery
Estate Argyros
Estate Chatzigeorgiou - Lemnos
Estate Manolesakis
Estate Theodorakakos
Foundi Estate
Gaia Wines
Gavalas Winery
Gentilini Winery
Gikas Winery
Grampsas Winery
Greek Wine Cellars
Hatzidakis Winery
Ieropoulos Family
Karanika Domain
Karavitakis Estate
Katogi Averoff
Katsaros Estate
Kechris
Kikones
Kokotos Estate
Ktima Bairaktaris
Ktima Gerovassiliou
Ktima Karipidis
Ktima Kir-Yianni
Ktima Papaioannou
Ktima Pavlidis
Ktima Pieria Eratini
Ktima Voyatzi
La Tour Melas
Lafazanis Winery
Lalikos Vineyards
Lantides Winery
Limnos Organic Wines
Lyrarakis Wines
Malamatina
Manousakis Winery
Mercouri Estate
Mikra Thira
Milea Winery
Mitravelas
Moraitis Winery
Muses Estate
Mylonas Winery
Nico Lazaridi
NOPERA
Oenogenesis
Oenops Wines
Oikogeneia Gkirlemi
Oinopoiio Pirgaki
Palivou Estate
Papagiannakos Domaine
Papantonis Winery
Papargyriou Estate
Parparoussis Winery
Petriessa
Pirgaki's Estate
Rhous Winery
Rira Vineyards
Rouvalis Winery
Santo Wines Winery
Sclavos Wines
Semeli Estate
Silva Wines
Simeonidis Estate
Spyropoulos Winery
Strataridakis Winery
Strofilia Wines
Tatsis Winery
Tetramythos Winery
Thymiopoulos Vineyards
Tiniaki Ampelones
Troupis Winery
Tsantali Vineyards & Wineries
Tselepos Wines
Tsililis
UWC Samos
Vassaltis Vineyards
Venetsanos Winery
Vineyards K. Antonopoulos
Vourvoukeli Estate
Vriniotis Winery
VSV Winery
Wine Art Estate
Winery Monsieur Nicolas
Zacharias
Zoinos Winery - Zitsa

We'd be delighted to receive your comments, ideas and suggestions, on how we can continuously improve our research.

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