

The Digital Fingerprint Of Greek Wineries



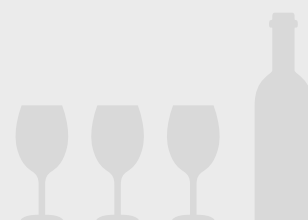
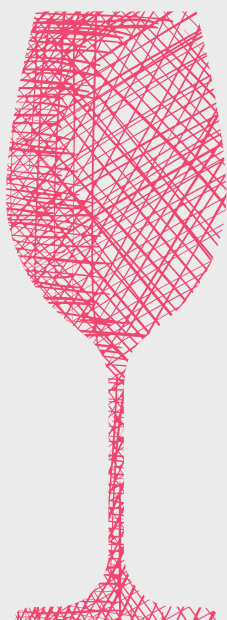
Survey Identity

TIME PERIOD

10/8/2020 – 18/8/2020

SAMPLE

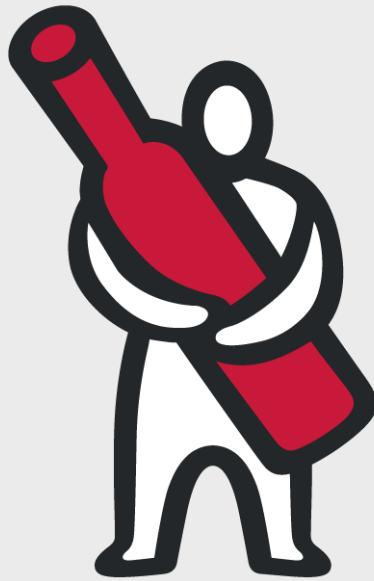
132
Greek
Wineries



This
week's
...
extras!



Wine.com
Seeks
Funding
at Valuation
of More than
\$1 Billion

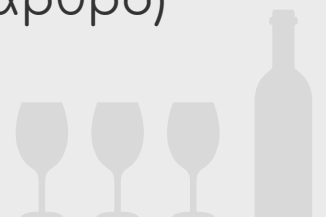


wine.com®

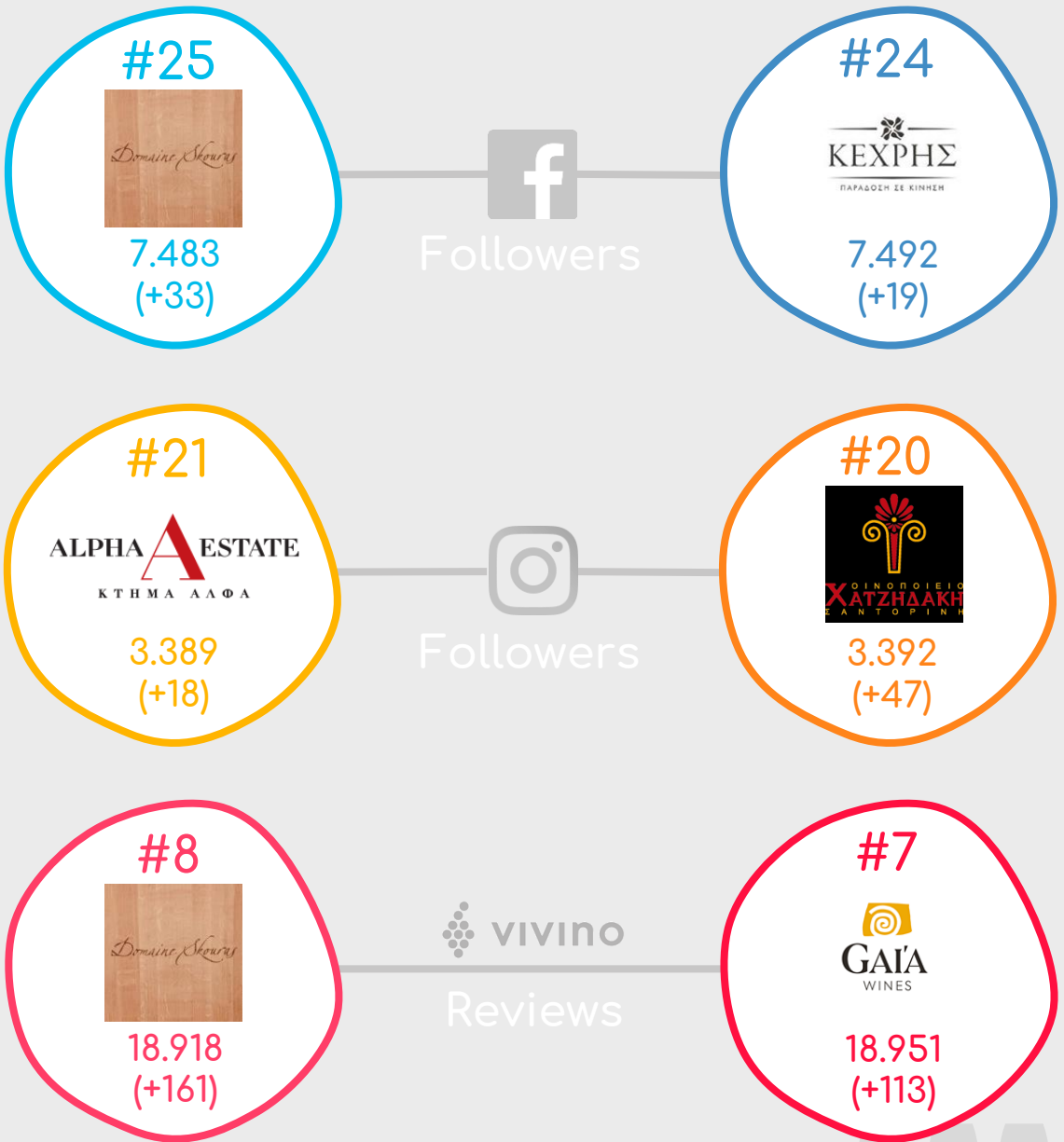
Wine.com, an online retailer that lets customers chat live with sommeliers, is exploring a funding round that'll value it at more than \$1 billion, according to people with knowledge of the matter.

31/7/2020, Bloomberg

(κάντε κλικ για να διαβάσετε το άρθρο)



Close encounters !!!

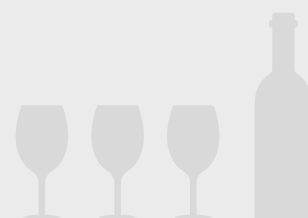


Change between 10/8/2020 and 18/8/2020 reported in parentheses

Greek online Wine market



Number of e-Shops selling wine



Greek Wineries the digital leaders

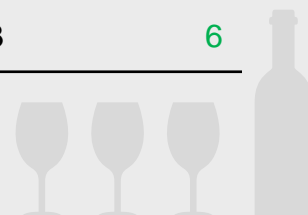


Facebook top 20 – Followers



#	Winery	Followers	Change
1	 Malamatina	120.981	(-25)
2	 Bianco Nero (Tsililis)	24.210	(-4)
3	 Domaine Costa Lazaridi	24.157	41
4	 Semeli Estate	22.918	7
5	 Lyrarakis Wines	22.856	11
6	 Boutari	20.429	11
7	 Estate Argyros	19.723	32
8	 Ktima Gerovassiliou	18.377	47
9	 Santo Wines Winery	17.037	142
10	 Ktima Kir-Yianni	14.905	52
11	 Katogi Averoff	13.397	19
12	 Rouvalis Winery	12.949	(-1)
13	 Ktima Pavlidis	12.878	11
14	 Alpha Estate	12.242	26
15	 Avantis Estate	11.142	31
16	 Gaia Wines	10.301	16
17	 Tetramythos Winery	9.907	18
18	 La Tour Melas	9.444	21
19	 Tselepos Wines	8.941	15
20	 Lafazanis Winery	8.743	6

Change in the total number of followers between 10/8/2020 and 18/8/2020

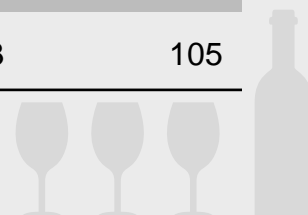


Facebook top 20 – New Followers



#	Winery	Change	Followers Rank
1	 Santo Wines Winery	142	9
2	 Vriniotis Winery	108	61
3	 Domaine Nerantzi	54	106
4	 Ktima Kir-Yianni	52	10
5	 Ktima Gerovassiliou	47	8
6	 Venetsanos Winery	46	52
7	 Domaine Costa Lazaridi	41	3
-	 Domaine Sigalas	41	26
9	 Domaine Skouras	33	25
10	 Estate Argyros	32	7
-	 Sclavos Wines	32	89
12	 Avantis Estate	31	15
13	 Vourvoukeli Estate	29	31
14	 UWC Samos	27	43
-	 Palivou Estate	27	49
16	 Alpha Estate	26	14
17	 Muses Estate	23	38
-	 Foundi Estate	23	91
-	 Karavitakis Estate	23	97
-	 Tatsis Winery	23	105

Change of followers (new) between 10/8/2020 and 18/8/2020

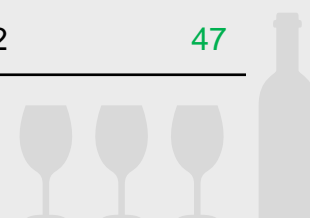




Instagram top 20 – Followers

#	Winery	Followers	Change
1	 Tsantali Vineyards & Wineries	21.869	12
2	 Kikones	13.587	(-5)
3	 Ktima Kir-Yianni	10.611	63
4	 Ktima Gerovassiliou	10.247	139
5	 Santo Wines Winery	9.789	120
6	 Domaine Sigalas	8.235	66
7	 Domaine Costa Lazaridi	7.910	73
8	 Lyrarakis Wines	6.657	51
9	 Manousakis Winery	6.190	56
10	 Dourakis Winery	6.073	65
11	 Katogi Averoff	5.570	24
12	 Tselepos Wines	5.472	43
13	 Avantis Estate	4.948	65
14	 Domaine Skouras	4.911	170
15	 Biblia Chora	4.487	57
16	 Boutari	3.943	21
17	 Bosinakis Winery	3.729	21
18	 Nico Lazaridi	3.557	44
19	 Venetsanos Winery	3.444	21
20	 Hatzidakis Winery	3.392	47

Change in followers number between 10/8/2020 and 18/8/2020

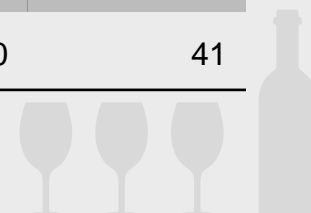




Instagram top 20 – New Followers













#	Winery	Change	Followers Rank
1	 Domaine Skouras	170	14
2	 Ktima Gerovassiliou	139	4
3	 Santo Wines Winery	120	5
4	 Troupis Winery	111	27
5	 Domaine Costa Lazaridi	73	7
6	 Domaine Sigalas	66	6
7	 Dourakis Winery	65	10
-	 Avantis Estate	65	13
9	 Ktima Kir-Yianni	63	3
10	 Biblia Chora	57	15
11	 Manousakis Winery	56	9
12	 Estate Argyros	55	28
13	 Chatzivariti Winery	53	46
14	 Lyrarakis Wines	51	8
15	 Hatzidakis Winery	47	20
-	 Gaia Wines	47	22
17	 Oenops Wines	46	31
18	 Nico Lazaridi	44	18
19	 Tselepos Wines	43	12
20	 La Tour Melas	40	41

Change in followers number between 10/8/2020 and 18/8/2020





Instagram top 20 – New posts

#	Winery	Posts	Followers Rank
1	 Avantis Estate	8	13
-	 Chatzivariti Winery	8	31
3	 Manousakis Winery	7	4
-	 Ktima Kir-Yianni	7	7
5	 Simeonidis Estate	6	16
-	 Grampsas Winery	6	48
-	 Petriessa	6	97
8	 Nico Lazaridi	5	20
-	 UWC Samos	5	77
10	 Domaine Sigalas	4	12
-	 Barafakas Winery	4	30
-	 Muses Estate	4	41
-	 Vriniotis Winery	4	45
-	 Gaia Wines	4	49
-	 Oenops Wines	4	55
-	 La Tour Melas	4	59
17	 Dourakis Winery	3	1
-	 Domaine Costa Lazaridi	3	8
-	 Cair	3	9
-	 Lyrarakis Wines	3	11

New posts number between 10/8/2020 and 18/8/2020



Vivino top 20 – Reviews



#	Winery	Reviews	New
1	 Tsantali Vineyards & Wineries	33.499	120
2	 Boutari	28.953	136
3	 Alpha Estate	26.325	192
4	 Ktima Kir-Yianni	22.251	206
5	 Domaine Costa Lazaridi	20.670	128
6	 Ktima Gerovassiliou	20.255	223
7	 Gaia Wines	18.951	113
8	 Domaine Skouras	18.918	161
9	 Biblia Chora	17.083	149
10	 Domaine Sigalas	16.610	127
11	 Cavino	16.073	119
12	 Santo Wines Winery	15.929	141
13	 Estate Argyros	14.057	131
14	 Nico Lazaridi	12.141	80
15	 Thymiopoulos Vineyards	11.520	161
16	 Lyrarakis Wines	11.082	120
17	 Semeli Estate	10.113	84
18	 Tselepos Wines	10.089	71
19	 Domaine Hatzimichalis	9.017	59
20	 Greek Wine Cellars	8.729	37

New Reviews between 10/8/2020 and 18/8/2020



Vivino top 20 – New Reviews



#	Winery	New Reviews	Reviews Rank
1	 Ktima Gerovassiliou	223	6
2	 Ktima Kir-Yianni	206	4
3	 Alpha Estate	192	3
4	 Domaine Skouras	161	8
-	 Thymiopoulos Vineyards	161	15
6	 Biblia Chora	149	9
7	 Santo Wines Winery	141	12
8	 Boutari	136	2
9	 Estate Argyros	131	13
10	 Domaine Costa Lazaridi	128	5
11	 Domaine Sigalas	127	10
12	 Tsantali Vineyards & Wineries	120	1
-	 Lyrarakis Wines	120	16
14	 Cavino	119	11
15	 Gaia Wines	113	7
16	 Semeli Estate	84	17
17	 Nico Lazaridi	80	14
18	 Avantis Estate	79	25
19	 Douloufakis Winery	78	23
20	 Tselepos Wines	71	18

New Reviews between 10/8/2020 and 18/8/2020

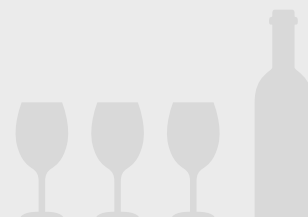


132 Greek Wineries

Achaia Clauss
Acheon Winery
Acroterra Wines
Adam Wines
Aidarini Winery
Aivalis Winery
Akriotou Microwinery
Alexakis Winery
Alpha Estate
Ampeloeis
Anastasia Fragou Winery
Anatolikos Vineyards
Argatia Winery
Argyriou Winery
Artemis Karamolegos
Arvanitidis Estate
Avantis Estate
Barafakas Winery
Biblia Chora
Bosinakis Winery
Boutari
Cair
Canava Chrissou - Tselepos
Cavino
Chatzivariti Winery
Diamantakis Winery
Diamantakos
DioFili
Domain Mega Spileo
Domaine Claudia Papayianni
Domaine Costa Lazaridi
Domaine Dalamara
Domaine Evharis
Domaine Hatzimichalis
Domaine Michaelidi
Domaine Migas Dimitris
Domaine Nerantzi
Domaine Paterianakis
Domaine Porto Carras
Domaine Sigalas
Domaine Skouras
Domaine Zacharioudakis
Domaine Zafeirakis
Dougos Winery
Douloufakis Winery

Dourakis Winery
Estate Argyros
Estate Chatzigeorgiou - Lemnos
Estate Manolesakis
Estate Theodorakakos
Foundi Estate
Gaia Wines
Gavalas Winery
Gentilini Winery
Gikas Winery
Grampsas Winery
Greek Wine Cellars
Hatzidakis Winery
Ieropoulos Family
Karanika Domain
Karavitakis Estate
Katogi Averoff
Katsaros Estate
Kechris
Kikones
Kokotos Estate
Ktima Bairaktaris
Ktima Gerovassiliou
Ktima Karipidis
Ktima Kir-Yianni
Ktima Papaioannou
Ktima Pavlidis
Ktima Pieria Eratini
Ktima Voyatzi
La Tour Melas
Lafazanis Winery
Lalikos Vineyards
Lantides Winery
Limnos Organic Wines
Lyrarakis Wines
Malamatina
Manousakis Winery
Mercouri Estate
Mikra Thira
Milea Winery
Mitravelas
Moraitis Winery
Muses Estate
Mylonas Winery
Nico Lazaridi

NOPERA
Oenogenesis
Oenops Wines
Oikogeneia Gkirlemi
Oinopoiio Pirgaki
Palivou Estate
Papagiannakos Domaine
Papantonis Winery
Papargyriou Estate
Parparoussis Winery
Petriessa
Pirgaki's Estate
Rhos Winery
Rira Vineyards
Rouvalis Winery
Santo Wines Winery
Sclavos Wines
Semeli Estate
Silva Wines
Simeonidis Estate
Spyropoulos Winery
Strataridakis Winery
Strofilia Wines
Tatsis Winery
Tetramythos Winery
Thymiopoulos Vineyards
Tiniaki Ampelones
Troupis Winery
Tsantali Vineyards & Wineries
Tselepos Wines
Tsililis
UWC Samos
Vassaltis Vineyards
Venetsanos Winery
Vineyards K. Antonopoulos
Vourvoukeli Estate
Vriniotis Winery
VSV Winery
Wine Art Estate
Winery Monsieur Nicolas
Zacharias
Zoinos Winery - Zitsa





We'd be delighted to receive your comments, ideas and suggestions, on how we can continuously improve our research.

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